# MUHAMMAD MUSAB

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## **ABOUT ME**

With extensive experience in WordPress development, I specialize in building and managing dynamic websites that combine functionality with design. Proficient in core features, plugin customization, and responsive layouts, I deliver high-quality, user-friendly solutions tailored to each client's unique goals.

## WORDPRESS DEVELOPER AT KOREDIGITAL

Dec 2023 - Mar 2025

With years of experience in WordPress development, I have worked on diverse projects and successfully implemented various functionalities, including:

- Portfolio Websites: Designed and developed visually appealing portfolio websites using Elementor for creative professionals and businesses.
- Membership and Subscription Management: Set up membership systems for exclusive content access using plugins like Paid Memberships Pro.
- Blogging Websites: Built and managed feature-rich blogging platforms with user-friendly designs and easy content management.
- Guest Posting Websites: Enabled guest posting functionality with custom forms and workflows to support user-generated content.
- Forms and Lead Generation: Integrated advanced forms for lead capture, feedback, and inquiries using tools like Contact Form 7 and WPForms.
- SEO (Search Engine Optimization): Optimized websites for search engines by configuring meta tags, improving load speed, and implementing structured data.
- E-commerce Functionalities: Developed and managed online stores with WooCommerce, including product management, payment gateway integration, and order processing.

I specialize in creating responsive, user-friendly, and performance-optimized websites tailored to client needs.

#### **E-commerce Store Manager at Oaks**

May 2023 - November 2023

- Managed the Shopify-based e-commerce store, ensuring smooth functionality and regular updates.
- Performed website changes, including product updates, content modifications, and basic design adjustments.
- Handled inventory management, promotions, and order processing to streamline online operations.
- Optimized the store's performance to enhance user experience and drive sales growth.
- Gained valuable experience in e-commerce operations and website management.

#### **School Administration Experience**

- Managed day-to-day administrative tasks efficiently, ensuring smooth school operations.
- Assisted in maintaining student records and managing staff schedules.
- Coordinated with teachers, parents, and staff to address concerns and streamline processes.
- Oversaw administrative documentation and ensured compliance with school policies.
- Gained strong organizational and communication skills while working in a fast-paced environment.

# **EDUCATION**

JAMIA QURANIA Hafiz-e-Quran 2014-2017

JAMIA QURANIA SCHOOL MATRICULATION 2017-2019

SIR ADAMJEE INSTITUTE INTERMEDIATE 2019-2021

# ADDITIONAL INFORMATION

**Technical Skills** 

Wordpress Elementor (Pro) HTML CSS

Javascript (Basic) Shopify

Languages: English, Urdu